
The 130th iCeMS SEMINAR

Tue 15 Jan 2013
17:30–19:00

Introduction to Science Communication

Lecturer: **Prof. Susan M. Stocklmayer**
Director
Australian National Centre for the
Public Awareness of Science (CPAS)
The Australian National University (ANU)

Venue: **First Floor Lecture Room No.1 (Room 120)**
Graduate School of Science Bldg. No. 2, Kyoto University

Why are so many of the world's leading universities starting courses in science communication? In this seminar, Professor Sue Stocklmayer of the Australian National University will explain the importance of including science communication in the programs offered by a Faculty of Science. The Australian National University was the first in the world to offer such courses and now has over 20 years experience in this emerging science discipline. The insights gained in effective communication of science to many and varied audiences, including the communication of research to the general public, have enabled graduates of the program to take up significant employment in Government and in scientific organisations. The current world picture and the relevance of science communication to Japan will be discussed.

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Hosted by: iCeMS (Institute for Integrated Cell-Material Sciences), Kyoto University
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